

Indio Mural # 12 Project Request for Proposal (RFP)



City of Indio Public Arts Commission
Release Date: July 1, 2022
Deadline: August 22, 2022, 5:00 p.m.

I. CITY OF INDIO, CA

The City of Indio is the largest city in the Coachella Valley, became an incorporated City on May 16, 1930, expanding to the horizon from the San Bernardino Mountains on the north across the valley towards the Santa Rosa Mountains to the south. It is a city growing into the twenty-first century. More information about City can be found at www.indio.org.

Today, Indio is known as the City of Festivals, which originated from a long history of celebrations. The Date Festival began as a celebration of the date harvest and was held in various Indio parks beginning as early as 1921. The National Date Festival was established in 1938. Present day fair attendance typically tops 270,000 people over the 10-day run. With nearly 1.4 million visitors each year, the City is widely recognized as a cultural, music, sports, entertainment, and culinary events destination. From Native American Powwows to the Coachella Valley Music and Arts Festival, there is truly something for everyone in Indio.

II. CITY OF INDIO PUBLIC ARTS COMMISSION

The City of Indio City Council established the Public Arts Commission in 2006. The Commission has served the City Council since then to support and make recommendations to the Council on all matters related to public art in the City. The Commission's Mission and Vision are:

Public Arts Commission Mission:

To foster and advocate for arts, culture and history by providing: creative artistic opportunities, guidance to established and emerging artists and equitable access to resources for the enrichment of the Indio community.

Public Arts Commission Vision:

The City of Indio will be the arts and entertainment hub for the Coachella Valley. We will be a tool for empowerment of our community, inspired by people and places unique to the city, and reflective of its residents' history, identity and interests. This commission will advocate for diverse, innovative and creative artwork and programs that advance and uplift arts, culture and historic preservation.

III. PROJECT DESCRIPTION

As part of City's Public Arts Work Plan, adopted on April 6, 2022, the City of Indio's Public Arts Commission is seeking artist's proposals to paint a mural on an exterior wall of a building located at 45102 Smurr Street Indio, CA 92201 (for a site map please refer to Attachment C). The space designated for this mural is the entire north-facing wall that is the backdrop/background of the newly installed Colossal Cacti artwork. The space is rectangular, approximately 100' wide by 24' high. The wall is made of CMU block



creating uneven texture and painted with light color as delineated in the following image. The wall is terminated at the ground meeting a landscape area covered by grass.

Artists are invited to submit a concept proposal for an engaging, temporary abstract mural that is conceptually, aesthetically, and technically compelling, and reflects the City's progressive values. Concept proposals should be consider like a backdrop/background for the existing Colossal Cacti artwork.



The grass area located on the north of the subject wall is housing three (3) large cacti artwork titled "Colossal Cacti", which is a local landmark. The site is a popular gathering point for City events and it is located south of the City Indio Chamber of Commerce building. Many City events take place nearby and/or or end up at this Open Space locating. The wall for this project is highly visible and it is expected that the proposed mural will reflect positively upon the many visitors to the space.

Artists are invited to submit a proposal for this exciting opportunity to provide a highly visible, large-scale work of art. The primary goal of the Indio Mural # 12 Project ("the Mural") is to beautify and enhance the area, making it even more welcoming to pedestrians and visitors. In addition, the Public Arts Commission hopes the Mural will:

1. Integrate a sense of place, announcing that you have arrived at the Open Space through text and/or imagery or both.
2. For location on Google Maps, please click the following link:

<https://www.google.com/maps/place/AF+Professional+Translations/@33.7207514,-116.2180761,116m/data=!3m1!1e3!4m5!3m4!1s0x80daf71d2e45b13d:0x4f42af8a30c226d0!8m2!3d33.7206309!4d-116.2178874>

3. Celebrate the rich character and history of Indio through the use of form, color, and subject matter for public viewing of all ages.
4. Foster interaction and evoke appreciation by the community and the general public.
5. Fit well within the context of the site.
6. Include preparation of the wall for Mural application.
7. Use materials of the highest quality, designed, and fabricated for durability and low maintenance including the application of an anti-graffiti protective coating/sealant.

IV. BACKGROUND

This site is within the City's historic downtown area that is characterized by a traditional downtown ambience offering a mix of uses including arts and culture venues, large institutional employers, restaurant and retail spaces, and limited residential. The downtown area is also home to the City's civic institutions including City Hall and the Indio Library and abutted by regional transportation corridors, large employers such as the Riverside County Courts, and major destinations such as the Riverside County Fairgrounds.

V. BUDGET

The project budget is **not to exceed \$25,000.00** for an artist or team of collaborative artists. The budget must include the artist(s) fee, materials/ supply costs, rental equipment, preparation of wall prior to installation, travel-related expenses, and all other associated costs.

VI. ARTIST ELIGIBILITY

Any artist or team of artists interested in creating a two dimensional Mural may complete a proposal in accordance with the guidelines provided below. Only the lead artist needs to meet all the requirements of the Application Submittal Procedure and the Artist Selection Process.

VII. DEADLINE

Proposals will be accepted until **5:00 p.m. on Monday, August 22, 2022 at 100 Civic Center Mall, Indio, CA 92201.**



VIII. APPLICATION REQUIREMENTS

Each submittal must include:

8. Proposals are required to be submitted by **August 22, 2022, by 5:00 pm.**
9. Complete Artist Application (please see Attachment A).
10. Artist(s) resume(s) including a brief one (1) page summary of work, experience with sculptures and place making and general statement of work. Artwork samples and other works or projects shall be no more than ten (10) listed in chronological order with the most recent as the first sample that that describe the size, materials, cost, location of other public works, and references for earlier projects.
11. Statement or cover letter explaining why this project appeals to you.
12. Itemized budget (including the artist(s) fee, material/ supply costs, equipment rental, preparation of wall prior to installation, travel-related expenses, and all other associated costs.
13. A narrative and design illustrating the concept, including a digital format of all components, images of the proposed Mural, and color representation of the proposed mural.
14. Please note that there is no color schemes assigned for the project; however, we ask artist(s) to pay attention to the color scheme of the Colossal Cacti.
15. A description of the approach to the project such as methods of surface preparation, primer applications, varnish or other material to secure the longevity of the mural, by considering the building's architecture.
16. Identification of the medium, timeline for completion and dimensions for the proposed Mural by considering that the Mural is intended to be seen at all times.
17. Warranty for completed work including the use of durable materials with suitable longevity.
18. Proof of insurance.
19. A suitable artist maintenance plan (please see Attachment B) that includes among other things applications of anti-graffiti and anti-ultraviolet coating, inspections, surface cleanings, additional coats of protective paint. Artwork longevity of murals must display for at least 15 years and the maintenance program must incorporate a

schedule of costs and timeline for maintenance.

IX. OUR POLICIES

20. Artists will retain the ownership of design ideas submitted with this application until a selection has been made and a contract signed between the artist and the City of Indio. At the time a contract is awarded, the ownership of the design and the artwork produced, in this case the Indio Mural # 12 Project, will become the property of the City of Indio.
21. Images of this work may be used in publicity for the City of Indio, any of its authorized agencies or commissions established by law.
22. Payments and/or financial compensation for completion of the design and the completed Mural will be made in accordance with the agreed upon contract between the artist(s) and the City of Indio.
23. Artists may apply as individuals, or as a group of artists who may form a team to submit a collaborative proposal. The latter option, delegation of project duties shall be listed in application along with a declaration for a one source of payment, as the group of artists should delegate how to divide their commissions/fees prior to an award.
24. Please note that the City of Indio and the Public Arts Commission will not be responsible for lost missing or damaged materials. An incomplete or late submission may not be considered.

X. ELECTRONIC SUBMISSION

Proposals may be submitted electronically in pdf format emailed to Leila Namvar, Senior Planner at Lnamvar@indio.org prior to the deadline stated above. Proposal shall be clearly marked Mural # 13 Project. Large files may be sent using a cloud-based system such as DropBox. Proposals that are not received prior to the deadline shall not be considered by the City, even if the late submission is due to a technical or other error, including, without limitation, the City's inability to open or access the electronic file. If the proposing Artist does not receive a confirmation from the City that the proposal has been received, Artist should assume the transmission failed and either resubmit or arrange for another method of delivery. Artists are also encouraged to contact the City at 760-541-4258 to confirm receipt of their proposal prior to the deadline. **Proposals shall not be accepted by fax.**

XI. WRITTEN SUBMISSIONS

If electronic submission is not available, proposals may also be submitted in writing. One signed original, and one USB Flash Drive copy of the proposals must be submitted



to the City prior to the deadline noted above. **Proposals shall not be accepted by fax.** Proposal shall be submitted in a sealed envelope clearly marked Mural # 13 Project and addressed to:

**Leila Namvar
Senior Planner
81678 Avenue 46
Indio, CA 92201**

XII. LATE PROPOSALS

Proposals arriving after the specified date and time shall not be considered, nor will late proposals be opened. Each Artist assumes responsibility for timely submission of its proposal.

XIII. WITHDRAWAL OR MODIFICATIONS OF PROPOSALS

Any proposal may be withdrawn or modified by a written request signed by the Artist and received by the City prior to the final time and date for the receipt of proposals. Once the deadline is past, Artists are obligated to fulfill the terms of their proposal.

XIV. QUESTIONS

For all questions related to this RFP contact Leila Namvar, Senior Planner at Lnamvar@indio.org.

XV. ACCEPTANCE OR REJECTION OF PROPOSALS

The City of Indio reserves the right to cancel or postpone this RFP at any time. The City of Indio reserves the right to photograph, videotape, and distribute images of the temporary artwork for non-commercial purposes.

XVI. ESTIMATED PROCESS TIME LINE

An Ad Hoc Committee will be formed which shall include members of the Public Arts Commission, City Staff and other interested artists and community professionals. The Ad Hoc Committee will meet to consider all complete proposals submitted.

July 1, 2022	The City will release the RFP.
August 22, 2022	Deadline for RFP submission.
September 5, 2022	The Ad Hoc Committee will select the three (3) finalists for the Public Arts Commission's consideration.



September 6, 2022	Notify all artists submitting applications including the finalists (the lead artist – in the case of an artist team) will be notified of selection, to attend the September 13, 2022, Public Arts Commission Meeting for final selection, in person or via zoom.
September 13, 2022	The Public Arts Commission will select the final artist (or group of artists).
October 11, 2022	Artist and City of Indio enter into contract to complete the Mural.
October 12, 2022	Through November 14, 2022, preparation of site and completion of the Mural.

XVII. ATTACHMENTS

- A. Application
- B. Sample Maintenance Plan
- C. Site Map

ATTACHMENT A
APPLICATION



Application
Indio Mural # 12 Project

Date

Name

Address.....

City.....State.....Zip code.....

Telephone.....Cell Phone.....

E-mail.....

Website.....

A complete application must include all items listed in the RFP under section VI. Of the Request for Proposal (RFP).

As an applicant for the opportunity to complete this outdoor art project for the City of Indio, I certify that I am at least eighteen years of age. I also certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that the City of Indio or the Public Arts Commission may make duplicates of my images and application materials solely for the purpose of consideration of my application. I understand that any liability for loss or damage to my application or images is not the responsibility of the City of Indio, the Public Arts Commission or the panel installed to review applications.

Applicant Signature.....Date.....



ATTACHMENT B

SAMPLE ARTIST MAINTENANCE PLAN



Sample Artist Maintenance Plan
Regular and periodic Maintenance Plan for Indio Mural # 12 Project
Indio, CA 92201 completed on (date).

This is a sample only : Some of the elements suggested herein may not apply to this project

Accomplishment of Public Art Project (some may not apply)

The Mural is XX wide by XX high that is painted on a CMU block wall. The concrete block wall was prepared by sanding. One coat of Kills 2 primer and two coats of Liquitex gesso were applied according to manufacturers instructions on (date). *Indicate what kind of preparations were actually made, what materials were used by naming brands, major or important colors, make up of those materials and how they were applied.* Final prepared surface was lightly sanded to remove surface bumps.

Painting of image was completed on (date) using automotive epoxy enamel. *Please give a complete description of paint by brand, type of paint, etcetera.* Two (however many) applications of an Anti-Graffiti anti-ultraviolet coating were applied according to manufacture's instructions on (date). Insert brand, product numbers and make up of coating.

The border of artwork was painted with Golden number six gray acrylic polymer paint. *Please give a complete description of paint by brand, type of paint, the exact manufacturer's color name, etcetera.*

Recommended Maintenance (Some may not apply)

Periodic inspections, at least once a year, should be made to the surface of art piece for cracks caused by changes in the substrate below. Repairs should be made so that moisture cannot get under surface and cause blistering due to high temperatures on the surface. Any repairs to the painted surface must be re-coated according to the manufacturer's instructions or as recommended above in "Accomplishment of Public Art Project" with the recommended anti-ultraviolet coating.

A new anti-graffiti anti-ultra-violet coating of a minimum of xxx coats should be applied once every xxx years according to the manufacturers recommendations. The art piece should be cleaned and thoroughly dry before any application of the recommended protective coating.

If it is desirable to clean the surface of the mural, it is recommended washing with cool water (under 90 degrees Fahrenheit) and Joy Dishwashing liquid or any dishwashing liquid that does not contain chlorine.

A mild solution of Tri-sodium Phosphate and water (diluted to the recommendations of the manufacturer) may also be used to clean the surface of the mural. It must be rinsed thoroughly using this method. The use of any cleaning products that contain bleaches or oils is not recommended.

Signature of Artist.....Date.....



ATTACHMENT C

SITE MAP





The subject wall is marked red.