

# Indio's Mural # 13 Project Request for Proposal (RFP)



City of Indio Public Arts Commission  
Release Date: July 1, 2022  
Deadline: September 1, 2022, 5:00 p.m.

## I. CITY OF INDIO, CA

The City of Indio is the largest city in the Coachella Valley, became an incorporated City on May 16, 1930, expanding to the horizon from the San Bernardino Mountains on the north across the valley towards the Santa Rosa Mountains to the south. It is a city growing into the twenty-first century. More information about City can be found at [www.indio.org](http://www.indio.org).

Today, Indio is known as the City of Festivals, which originated from a long history of celebrations. The Date Festival began as a celebration of the date harvest and was held in various Indio parks beginning as early as 1921. The National Date Festival was established in 1938. Present day fair attendance typically tops 270,000 people over the 10-day run. With nearly 1.4 million visitors each year, the City is widely recognized as a cultural, music, sports, entertainment, and culinary events destination. From Native American Powwows to the Coachella Valley Music and Arts Festival, there is truly something for everyone in Indio.

## II. CITY OF INDIO PUBLIC ARTS COMMISSION

The City of Indio City Council established the Public Arts and Historic Preservation commission in 2006. The Commission has served the City Council since then to support and make recommendations to the Council on all matters related to public art in the City. The Commission's Mission and Vision are:

Public Arts Commission Mission:

*To foster and advocate for arts, culture and history by providing: creative artistic opportunities, guidance to established and emerging artists and equitable access to resources for the enrichment of the Indio community.*

Public Arts Commission Vision:

*The City of Indio will be the arts and entertainment hub for the Coachella Valley. We will be a tool for empowerment of our community, inspired by people and places unique to the city, and reflective of its residents' history, identity and interests. This commission will advocate for diverse, innovative and creative artwork and programs that advance and uplift arts, culture and historic preservation.*

## III. PROJECT DESCRIPTION

The City of Indio Public Arts Commission is seeking the creation of a site-specific mural to paint the columns and wing walls located under the Jackson Street Bridge. Therefore, the City of Indio Public Arts Commission invites artists, as individuals or teams, to submit proposals for the design and implementation of a mural project ("Mural # 13") as part of the Public Arts Commission's Work Plan adopted on April 6, 2022. The site was selected



for public investment as a readily visible location on a key corridor and entrance to the City's downtown area. The site therefore presents a unique opportunity for artists to highlight this key location in the heart of the City.

The areas that needs to be painted are poured-in-place concrete walls. The mural site encompasses the interior and exterior of the abutment columns and wings and not the bridge deck. The surface area of the project is approximately 16,000 square feet, which includes three (3) walls and 12 columns.

1. Please see Attachments C for example photos of urban context and viewpoints of the Project Site.
2. For location on Google Maps, please click the following link:

<https://www.google.com/maps/place/33%C2%B043'16.3%22N+116%C2%B012'58.3%22W/@33.7211988,-116.2183831,930m/data=!3m2!1e3!4b1!4m13!1m6!3m5!1s0x80daf76f08214c53:0x7cccd77a289267ad!2sJackson+Bridge!8m2!3d33.7379609!4d-116.2165483!3m5!1s0x0:0xf2a6900d73eec646!7e2!8m2!3d33.721202!4d-116.2161937>

In addition, the Public Arts Commission hopes the mural will:

3. Celebrate the rich character and history of Indio through the use of form, color, and subject matter for public viewing of all ages. Abstract, representative concepts, and geometric abstractions are preferred over interpretive or literal imagery inspired by City's rich character and history.
4. Foster interaction and evoke appreciation by the community and visitors.
5. Fit well within the context of the site.
6. Include preparation of the Bridge's columns and walls for mural application.
7. Use materials of the highest quality, designed, and low maintenance including the application of an anti-graffiti protective coating/sealant.

#### **IV. Background**

The Jackson Bridge is built over the railroad to connect north of the City to the south. The Bridge is in close proximity to the City's historic downtown area. The downtown area is characterized by a traditional downtown ambience offering a mix of uses including arts and culture venues, large institutional employers, restaurant and retail spaces, and

limited residential. The downtown area is also home to the City's civic institutions including City Hall and the Indio Library and abutted by regional transportation corridors, large employers such as the Riverside County Courts, and major destinations such as the Riverside County Fairgrounds.

## **V. BUDGET**

The project budget is **not to exceed \$45,000.00** for an artist or team of collaborative artists. The budget must include the artist(s) fee, material/supply costs, rental equipment, preparation of walls/columns prior to painting/installation, travel-related expenses, and all other associated costs.

## **VI. ARTIST ELIGIBILITY**

Any artist or team of artists interested in creating a two dimensional mural may complete a proposal in accordance with the guidelines provided below. Only the lead artist needs to meet all the requirements of the Application Submittal Procedure and the Artist Selection Process.

## **VII. DEADLINE**

Proposals will be accepted until **5:00 p.m. on September 1, 2022 at 100 Civic Center Mall, Indio, CA 92201.**

## **VIII. APPLICATION REQUIREMENTS**

Each submittal must include:

8. Proposals are required to be submitted by **September 1, 2022, by 5:00 pm.**
9. Complete Artist Application (please see Attachment A).
10. Artist(s) resume(s) to include a brief one (1) page summary of work, including experience with murals (exterior and/or interior) and general statement of work. Artwork samples of murals and other works or projects, shall be no more than ten (10) listed in chronological order with the most recent as the first sample that that describe the size, materials, cost, location of other public works, and references for earlier projects.
11. Statement or cover letter explaining why this project appeals to you.

12. Itemized budget (including the artist(s) fee, material/supply costs, equipment rental, preparation of wall prior to installation, travel-related expenses, and all other associated costs.
13. A narrative and design illustrating the concept, including a digital format of all components, images of the proposed Mural, and color representation of the proposed mural.
14. Please note that there is no color schemes assigned for the project.
15. A description of the approach to the project such as methods of surface preparation, primer applications, varnish or other material to secure the longevity of the mural, by considering the bridge's architecture.
16. Identification of the medium, timeline for completion and dimensions for the proposed mural by considering that the mural is intended to be seen at all times.
17. Warranty for completed work including the use of durable materials with suitable longevity.
18. Proof of insurance.
19. A suitable artist maintenance plan (please see Attachment B) that includes among other things applications of antigrffiti and anit-ultraviolet coating, inspections, surface cleanings, additional coats of protective paint. Artwork longevity of murals must display for at most 10 years and the maintenance program must incorporate a schedule of costs and timeline for maintenance.

## **IX. OUR POLICIES**

20. Artists will retain the ownership of design ideas submitted with this application until a selection has been made and a contract signed between the artist and the City of Indio. At the time a contract is awarded, the ownership of the design and the artwork produced, will become the property of the City of Indio.
21. Images of this work may be used in publicity for the City of Indio, any of its authorized agencies or commissions established by law.
22. Payments and/or financial compensation for completion of the Design and the completed Mural will be made in accordance with the agreed upon contract between the artist(s) and the City of Indio.

23. Artists may apply as individuals, or as a group of artists who may form a team to submit a collaborative proposal. The latter option, delegation of project duties shall be listed in application along with a declaration for a one source of payment, as the group of artists should delegate how to divide their commissions/fees prior to an award.
24. Please note that the City of Indio and the Public Arts Commission will not be responsible for lost missing or damaged materials. An incomplete or late submission may not be considered.

## **X. ELECTRONIC SUBMISSION**

Proposals may be submitted electronically in pdf format emailed to Leila Namvar, Senior Planner at [Lnamvar@indio.org](mailto:Lnamvar@indio.org) prior to the deadline stated above. Proposal shall be clearly marked Mural # 13 Project. Large files may be sent using a cloud-based system such as DropBox. Proposals that are not received prior to the deadline shall not be considered by the City, even if the late submission is due to a technical or other error, including, without limitation, the City's inability to open or access the electronic file. If the proposing Artist does not receive a confirmation from the City that the proposal has been received, Artist should assume the transmission failed and either resubmit or arrange for another method of delivery. Artists are also encouraged to contact the City at 760-541-4258 to confirm receipt of their proposal prior to the deadline. **Proposals shall not be accepted by fax.**

## **XI. WRITTEN SUBMISSIONS**

If electronic submission is not available, proposals may also be submitted in writing. One signed original, and one USB Flash Drive copy of the proposals must be submitted to the City prior to the deadline noted above. **Proposals shall not be accepted by fax.** Proposal shall be submitted in a sealed envelope clearly marked Mural # 13 Project and addressed to:

**Leila Namvar  
Senior Planner  
81678 Avenue 46  
Indio CA 92201**

## **XII. LATE PROPOSALS**

Proposals arriving after the specified date and time shall not be considered, nor will late proposals be opened. Each Artist assumes responsibility for timely submission of its proposal.





### **XIII. WITHDRAWAL OR MODIFICATIONS OF PROPOSALS**

Any proposal may be withdrawn or modified by a written request signed by the Artist and received by the City prior to the final time and date for the receipt of proposals. Once the deadline is past, Artists are obligated to fulfill the terms of their proposal.

### **XIV. QUESTIONS**

For all questions related to this RFP contact Leila Namvar, Senior Planner at [Lnamvar@indio.org](mailto:Lnamvar@indio.org).

### **XV. ACCEPTANCE OR REJECTION OF PROPOSALS**

The City of Indio reserves the right to cancel or postpone this RFP at any time. The City of Indio reserves the right to photograph, videotape, and distribute images of the temporary artwork for non-commercial purposes.

### **XVI. ESTIMATED PROCESS TIME LINE**

An Ad Hoc Committee will be formed which shall include members of the Public Arts Commission, City Staff and other interested artists and community professionals. The Ad Hoc Committee will meet to consider all complete proposals submitted.

July 1, 2022	The City will release the RFP.
September 1, 2022	Deadline for submission the RFP.
September 26, 2022	The Ad Hoc Committee will select the three (3) finalists for the Public Arts Commission's consideration.
September 27, 2022	Notify all artists submitting applications including the finalists (the lead artist – in the case of an artist team) will be notified of selection, to attend the October 11, 2022, Public Arts Commission Meeting for final selection.
October 11, 2022	The Public Arts Commission will select the final artist (or group of artists).
October 25, 2022	Artist and City of Indio enter into contract to complete Art.

October 26, 2022

Through January 16, 2023, preparation of site and completion of mural.

## **XVII. ATTACHMENTS**

- A. Application
- B. Sample Maintenance Plan
- C. Site Map and Bridge Images





**ATTACHMENT A**  
**APPLICATION**



Application

Mural # 13 Project

Date .....

Name .....

Address.....

City.....State ..... Zip code... ..

Telephone.....Cell Phone .....

E-mail.....

Website.....

A complete application must include all items listed in the RFP under section VII. Of the Request for Proposal (RFP).

As an applicant for the opportunity to complete this outdoor art project for the City of Indio, I certify that I am at least eighteen years of age. I also certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that the City of Indio or the Public Arts Commission may make duplicates of my images and application materials solely for the purpose of consideration of my application. I understand that any liability for loss or damage to my application or images is not the responsibility of the City of Indio, the Public Arts Commission or the panel installed to review applications.

Applicant Signature.....Date.....



**ATTACHMENT B**

**SAMPLE ARTIST MAINTENANCE PLAN**



Sample Artist Maintenance Plan  
Regular and periodic Maintenance Plan for the Mural # 13 Project  
Completed on (date).

This is a sample only. Some of the elements suggested herein may not apply to this project.

Accomplishment of Public Art Project (some may not apply)

The mural is painted on the interior wing walls and columns located under the Jackson Street Bridge, including surface preparation. One coat of *Kills 2 primer* and two coats of *Liquitex gesso* were applied according to manufacturers instructions on (date). *Indicate what kind of preparations were actually made, what materials were used by naming brands, major or important colors, make up of those materials and how they were applied.* Final prepared surface was lightly sanded to remove surface bumps.

Painting of image was completed on (date) using automotive epoxy enamel. *Please give a complete description of paint by brand, type of paint, etcetera.* Two (however many) applications of an Anti-Graffiti anti-ultraviolet coating were applied according to manufacture's instructions on (date). Insert brand, product numbers and make up of coating.

The border of artwork was painted with Golden number six gray acrylic polymer paint. *Please give a complete description of paint by brand, type of paint, the exact manufacturer's color name, etcetera.*

Recommended Maintenance (Some may not apply)

Periodic inspections, at least *once a year*, should be made to the surface of art piece for cracks caused by changes in the substrate below. Repairs should be made so that moisture cannot get under surface and cause blistering due to high temperatures on the surface. Any repairs to the painted surface must be re-coated according to the manufacturer's instructions or as recommended above in "Accomplishment of Public Art Project" with the recommended anti-ultraviolet coating.

A new anti-graffiti anti-ultra-violet coating of a minimum of *xxx* coats should be applied once every *xxx* years according to the manufacturer's recommendations. The art piece should be cleaned and thoroughly dry before any application of the recommended protective coating.

If it is desirable to clean the surface of the mural, it is recommended washing with cool water (under 90 degrees Fahrenheit) and Joy Dishwashing liquid or any dishwashing liquid that does not contain chlorine.

A mild solution of Tri-sodium Phosphate and water (diluted to the recommendations of the manufacturer) may also be used to clean the surface of the mural. It must be rinsed thoroughly using this method. The use of any cleaning products that contain bleaches or oils is not recommended.

Signature of Artist.....Date.....



**ATTACHMENT C**

**SITE MAP AND BRIDG IMAGES**











